

# Testimonials, Input and Feedback: Capturing the Voice of the Virtual Event Delegate

As associations and corporations adapt to the uncertainty of in-person events, many are quickly pivoting their tradeshow and conference plans to be fully virtual for the foreseeable future. While there are several video conferencing and virtual event platforms positioned to support the rush to digitise the delegate experience – Webex, Zoom, ON24, Influitive EventHub, and Whova come to mind – there remains one key outcome typical of event plans that is more difficult to emulate in the virtual environment: Capturing video content.

## Breaking Down the Digital Divide with Shoutout Video

Beyond quick polls, discussion boards and embedded surveys, opportunities to hear from event attendees are more limited on-line versus on-site.

Shoutout breaks down the digital divide by quickly and easily inviting your event delegates to share their opinions about sessions, provide testimonials about their experience, answer questions and send in questions to be included in the event. Event speakers can even record branded video clips prior to your event to generate a buzz on social media.



**Shoutout is a simpler, smarter and faster way for on-line event planners to capture and embed the voice of the virtual delegate before, during and after an event.**

With its clean, intuitive user interfaces, and fully customizable video templates, no video production experience is required to quickly and easily create and collect distribution-ready videos that bring your delegates into your event – no matter where they are located.

**From the comfort of home, your virtual event delegates will:**



Record session feedback videos instantly from a mobile device via a link. No app is required.



Provide video testimonials about the event



Contribute to the event via video questions for presenters with no need for attendees to live stream into the session



Give opinions by answering questions or recording short Q&A video interviews.